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| Carleton University-EDX  [Bootcamp CARL-VIRT-DATA-PT-07-2023-U-LOLC-MTTH](https://courses.bootcampspot.com/courses/3965)I  ubtitle text here |
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LEFNOUN

Solution

## Module 1 Excel

# Challenge

### Background

Crowdfunding platforms like Kickstarter and Indiegogo have been growing in success and popularity since the late 2000s. From independent content creators to famous celebrities, more and more people are using crowdfunding to launch new products and generate buzz, but not every project has found success.

To receive funding, the project must meet or exceed an initial goal, so many organizations dedicate considerable resources to looking through old projects in an attempt to discover “the trick” to finding success. For this week's Challenge, you will organize and analyze a database of 1,000 sample projects to uncover any hidden trends.

1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

**The three conclusions we can draw about crowdfunding campaigns are “**

* 1. **-outcome depend on the date of creation of the crowdfunding campaigns**
  2. **outcomes depend on the starting goal of the crowdfunding campaigns**
  3. **outcomes depend on the category of the crowdfunding campaigns**

1. **What are some limitations of this dataset?**

**Some limitations of this dataset are the types of categories , regions of analyses ,**

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

**we can add other tables and graph to analyze the outcomes of the crowdfunding campaigns and the countries where launched**

**we can analyse also the names and blurbs VS the outcomes**